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**JobApp Network Implements Hourly Employee Hiring Solution for SHP Senior Living Services, LLC
Owner of Leading Retirement and Assisted Living Communities in Florida**

Troy, Mich. – Oct. 16, 2007 – JobApp Network, a Michigan-based provider of an automated hourly hiring solution has announced the successful implementation of their solution for SHP Senior Living Services LLC, a group of assisted living and retirement communities across Florida. The solution improves SHP's hiring capabilities across the enterprise meeting HR compliance and EEO standards.

JobApp Network has implemented a complete phone and Internet-based hiring solution for SHP, which includes candidate sourcing, screening, scoring and selection. In the competitive Healthcare hiring arena, industry unique features such as IntelliRouteSM, PredixStarSM and VoiceViewSM gives SHP the ability to quickly place the right candidate, in the right role at the right location. The end result is faster hiring, better quality candidates and the best fit for the job for the large number of hires required.

"We have been very pleased with the results we have had through our partnership with JobApp Network," said Khadeeja Morse, SHP Senior Living Services Vice President of Human Resources. "I always get extremely positive feedback from our hiring managers about the JobApp system. They find that it is not only easy for them to use but also saves them a lot of time since the new scoring process allows them to easily identify the most qualified applicants. It has also empowered them to take control of their staffing process instead of having to wait for HR to prescreen candidates for them. It's a win-win solution for our hiring managers and our HR team."

"The JobApp solution was custom configured for SHP's organization and unique Job Positions including the tailored Screening and Scoring of applicants. This supported SHP's high HR standards while automating and standardizing HR hiring policies and positions across all locations and departments" said Christopher Fowler, Vice President of Customer Success at JobApp Network. "The JobApp Network solution can now be rapidly implemented to solve hourly hiring problems within any Healthcare, Senior Living or Assisted Living organization."

About JobApp Network

JobApp Network is "Changing the Way America Hires its Hourly Employees". The Troy, Mich.-based company provides a unique subscription-based automated phone and Internet solution for employers with hourly employees. They use patented services to source, screen and score future employees streamlining the hiring process, improving the quality of hire, and reducing turnover. This automated screening and assessment solution was developed over the past decade by working with some of the largest Fortune 1,000 companies in the world. To learn more about JobApp Network please contact, (248) 597-3775 or visit, www.JobAppNetwork.com.

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