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**Belle Tire Selects JobApp Network to Streamline Hourly Hiring and Reduce Turnover**  
***Belle Tire is a Leader in Retail Tires, Wheels and Auto Services***

**Troy, Mich. – Mar. 4, 2008** – JobApp Network announced today a new contract to implement its automated hiring solution for Belle Tire Corporation. Belle Tire is a leading tire retailer in Michigan and Ohio, has 80 locations and over 1,200 employees. Belle Tire selected JobApp Network to improve both the customer and employee experience, streamline the hiring process, eliminate paper applications, and reduce turnover.

After a thorough selection process, Belle Tire chose JobApp Network over several other vendors because of JobApp Network's superior phone and web-based applicant screening and assessment process. JobApp's proven ability to reduce turnover by helping decentralized hiring organizations make better hiring decisions was a major factor in Belle Tire's decision. Other key factors included JobApp's industry exclusive features like the patent pending JobApp Dispenser, which captures both active and passive applicants in Belle Tire's stores, and a simple 5-star applicant ranking scale that lets managers know who to interview in a matter of seconds.

"JobApp Network was chosen over other vendors because it truly was the strongest solution we encountered in the market to improve the customer experience and address the hiring challenges in our stores. By improving our ability to make quality hires at the store-level, we expect to create a better customer experience, improve the work environment for our associates and ultimately reduce turnover and the related hiring and training costs. We are confident in JobApp's ability to deliver on these objectives given their results with other companies we are familiar with," said Jeff Kruse, Vice President of Belle Tire.

Belle Tire will be implementing JobApp's complete hourly hiring solution, which will enable Belle Tire to take electronic job applications by phone and web, and also seamlessly execute Motor Vehicle Record (MVR) checks and other background checks, populate I-9 and W-4 forms to avoid duplication and then update their HR/Payroll system.

**About JobApp Network**

*JobApp Network "The Best Application, Every Time! Guaranteed." The Troy, Mich.-based company provides a unique subscription-based automated phone and Internet solution for employers with hourly employees. They use patented services to source, screen and score future employees streamlining the hiring process, improving the quality of hire, and reducing turnover. This automated screening and assessment solution was developed over the past decade by working with some of the largest Fortune 1,000 companies in the world. To learn more about JobApp Network please contact, (248) 597-3775 or visit, [www.JobAppNetwork.com](http://www.JobAppNetwork.com).*

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