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Contact: Kristin Mullen
Hermanoff & Associates
248.851.3993
kmullen@hermanoff.net

**JobApp Network Successfully Implements
Hourly Employee Hiring Solution for SUBWAY Franchisees**
*Automated Phone and Web screening system
brings more quality employees to sandwich franchisees*

Troy, Mich. – Oct. 22, 2007 – JobApp Network, an automated hourly hiring solution provider based in Troy, Mich. announced today that they have implemented a customized solution for the Subway Southeastern Wayne County Development Group. Company Chief Executive Officer Fred Nussbaum made the announcement.

JobApp Network is the first automated hiring solution designed for franchise businesses with extremely high turnover. The Subway solution utilizes a nationwide vanity number as applicants simply dial [1-888-SW-HIRES](tel:1-888-SW-HIRES) or go online at www.SWHIRES.com to fill out their application. Their screened and scored application is then automatically routed to the closest Subway Franchisee that has a position need that matches, provided that they have already signed up for the service.

"JobApp Network's hosted solution has saved our managers lots of time," said Heather Burke, Subway Southeastern Wayne County Development Group administrator. "JobApp Network has been a great system for us. I have recruited more qualified candidates for my stores and have reduced paperwork substantially. I no longer carry around mounds of applications, spend less time on the phone helping other stores find applicants and am able to get so much more work done now, as are the managers in the stores."

The JobApp solution streamlines the application process and improves the hiring process by allowing quick serve restaurant managers to immediately access only the best candidates for their openings when they need them. Unlike an array of Applicant Tracking offerings that litter today's HR landscape, JobApp Network addresses the "Rapid Hire" high turnover hourly need.

"We built the JobApp Network "Franchise" solution because there wasn't a strong hourly hiring solution for franchise owners in the retail, restaurant and hospitality industries," said Christopher Fowler, Vice President of Customer Success at JobApp Network. "We have custom configured the solution for Subway and other franchise organizations by providing a standardized and automated hiring system, leveraging many industry exclusive features. This service is powerful yet extremely simple to use. A Subway Franchisee can now have all their locations up and running within a day of signing up".

--More--

Subway franchisees are now able to sign up for this service by logging on to www.jobappnetwork4subwayowners.com where the service is being offered on a nominal monthly subscription basis from month to month through two-year purchase plans.

JobApp Network is a member of NAASF, North American Association of Subway Franchisees.

About JobApp Network

JobApp Network is "Changing the Way America Hires its Hourly Employees". The Troy, Mich.-based company provides a unique subscription-based automated phone and Internet solution for employers with hourly employees. They use patented services to source, screen and score future employees streamlining the hiring process, improving the quality of hire, and reducing turnover. This automated screening and assessment solution was developed over the past decade by working with some of the largest Fortune 1,000 companies in the world. To learn more about JobApp Network please contact, (248) 597-3775 or visit, www.JobAppNetwork.com.

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