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JobApp Network Secures \$4 Million in Funding from Vineyard Capital Group
Vineyard Capital Group Acquires Assets and Infuses Capital, Governance and Key Management

Troy, Mich. – Oct 31, 2007 – JobApp Network Inc., a national provider of a leading subscription-based, automated phone and web-based hourly recruiting solution, announced a \$4 million equity funding commitment from Vineyard Capital Group and its affiliated investors. Prior to the funding, JobApp Network, Inc., an entity formed by Vineyard Capital Group, acquired the talent acquisition assets of Interactive Voice, Data, Fax, Inc., an entity which had been operating since 1999 with automated recruiting solutions.

With the \$4 million of funding, JobApp Network will significantly accelerate its marketing and sales efforts for its proprietary, subscription-based recruiting solution for employers with hourly workforces in high turnover, "rapid hire" sectors such as retail, restaurants, transportation, entertainment and hospitality.

Fred Nussbaum, the CEO and member of the company's board of directors, is a veteran software executive, having served in a variety of key leadership roles at a number of successful, high growth companies.

"We are extremely pleased that Vineyard Capital Group has provided the capital and strong financial backing to grow and better serve our rapidly expanding customer list," said Nussbaum. "They have given us the financial ability and guidance to significantly accelerate our growth."

JobApp Network's competitive advantage is the ability to streamline the hiring process for an organization by creating a simple and convenient phone and web-based interface that applicants can use to complete the employment application process – from anywhere at any time. Importantly, the system empowers managers at every level of an organization with the assessment tools and information necessary to make better and faster decisions related to the hourly hiring process. JobApp customers are able to measurably reduce hourly employee turnover and the costs associated with it by making better hiring decisions.

Richard Helppie, Managing Director of Vineyard Capital Group, will serve as Chairman of the board of directors. Prior to founding Vineyard Capital Group, Helppie was the Founder and CEO of Superior Consultant Holdings Corporation. Under Helppie's leadership, Superior grew from a one-person operation to an industry leading provider of healthcare management consulting, IT consulting, and IT outsourcing. Superior Consultant grew to over 1,400 employees and was acquired by Affiliated Computer Services, Inc., based in Dallas, Texas in 2005.

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"Vineyard Capital Group believes that JobApp Network's unique solution addresses the underserved hourly segment of the human capital management and talent acquisition market. After extensive analysis of the hourly talent acquisition industry, we concluded that the JobApp Network solution is the most effective in improving the hiring process and reducing turnover in the hourly workforce." said Helppie, Managing Director of Vineyard Capital Group.

About JobApp Network

JobApp Network is "Changing the Way America Hires its Hourly Employees." The Troy, Michigan-based company provides a unique subscription-based automated phone and Internet solution for employers with hourly employees. The company uses a patented process to source, screen and score future employees, streamlining the hiring process, improving the quality of hire, and reducing turnover. This automated talent acquisition, screening and assessment solution was developed over the past decade by working with some of the largest Fortune 1,000 companies in the world. To learn more about JobApp Network please contact, (248) 597-3775 or visit, www.JobAppNetwork.com.

About Vineyard Capital Group

Vineyard Capital Group is a private equity and advisory firm focused on growth companies in sectors including healthcare, business services, software-as-a-service, specialty consumer retail and real estate.

Vineyard has led or participated in four investments thus far in 2007. For more information about Vineyard Capital Group please visit <http://www.vineyardcap.com> or e-mail info@vineyardcap.com.

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